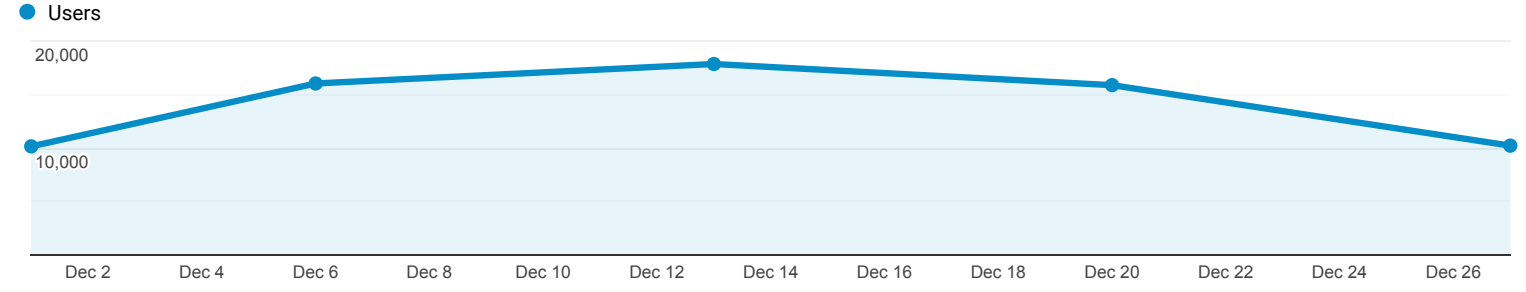


Audience Overview

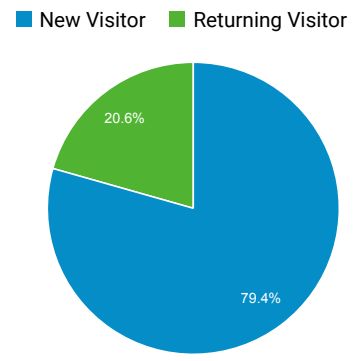
**All Users**  
100.00% Users

Dec 1, 2020 - Dec 31, 2020

Overview



|  |                             |                                |
|--|-----------------------------|--------------------------------|
| <b>Users</b><br>66,264                     | <b>New Users</b><br>59,816  | <b>Sessions</b><br>82,708      |
| <b>Number of Sessions per User</b><br>1.25 | <b>Pageviews</b><br>360,722 | <b>Pages / Session</b><br>4.36 |
| <b>Avg. Session Duration</b><br>00:01:29   | <b>Bounce Rate</b><br>2.51% |                                |



| Country                 | Users  | % Users |
|-------------------------|--------|---------|
| 1. Oman                 | 53,860 | 81.18%  |
| 2. Saudi Arabia         | 1,537  | 2.32%   |
| 3. United Arab Emirates | 1,487  | 2.24%   |
| 4. Egypt                | 1,091  | 1.64%   |
| 5. India                | 931    | 1.40%   |
| 6. United States        | 616    | 0.93%   |
| 7. United Kingdom       | 420    | 0.63%   |
| 8. Jordan               | 408    | 0.61%   |
| 9. Kuwait               | 377    | 0.57%   |
| 10. Yemen               | 344    | 0.52%   |